Character Design

Tony Scarlatos

What makes a good character?

Credibility

- The character should have dimensionality, should be complex enough to be interesting
- If the character is based on a real-life role, such as a doctor, lawyer, athlete, etc., then solid research into those professions needs to be done
- The character should evolve throughout the narrative

Appeal

 The audience should identify with the character, and care about their outcomes

Character's Backstory

- Introduces the character to the audience, and reveals the motivations, skills, and conflicts of the character
- Helps the audience to buy into the narrative and the character's role in it

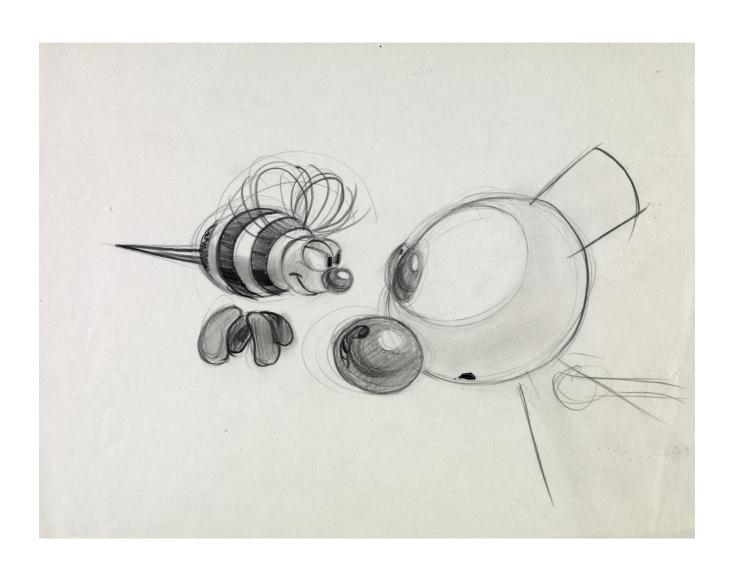
Building a character

- Attributes
 - Functional: how the character behaves
 - Cosmetic: how the character looks
- Good characters have a simplified design
 - Emphasis on big shapes and lines of motion
 - Exaggeration of personality (eyes, mouth)

Simple shapes, action lines, emphasis

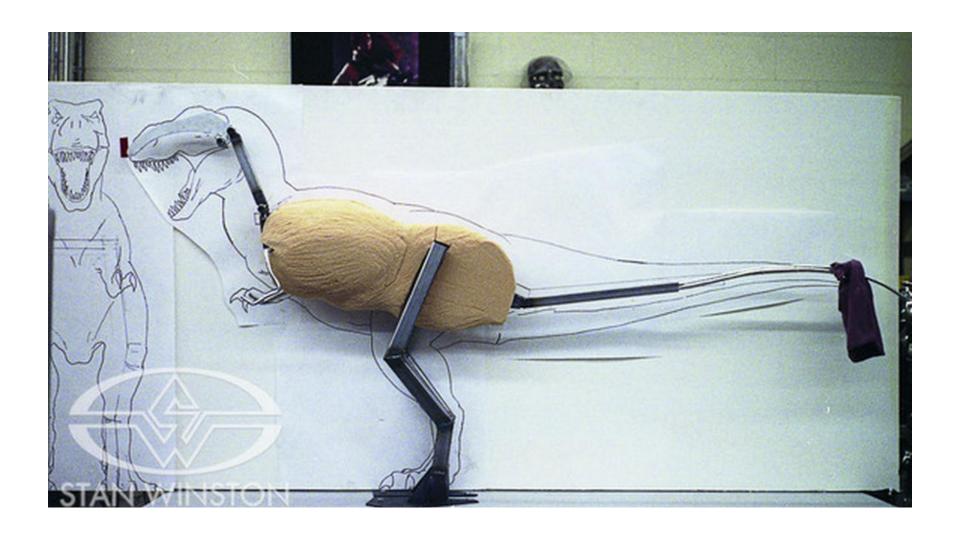


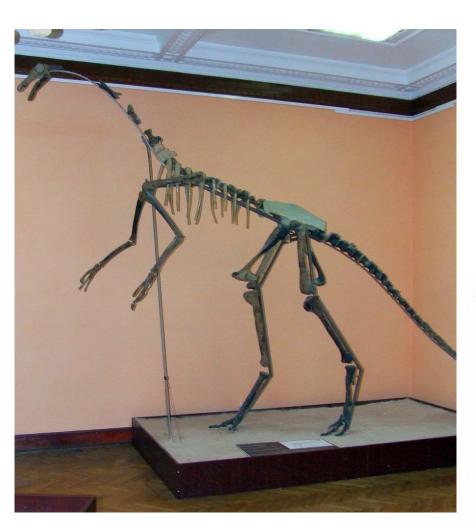
Simple shapes, action lines, emphasis









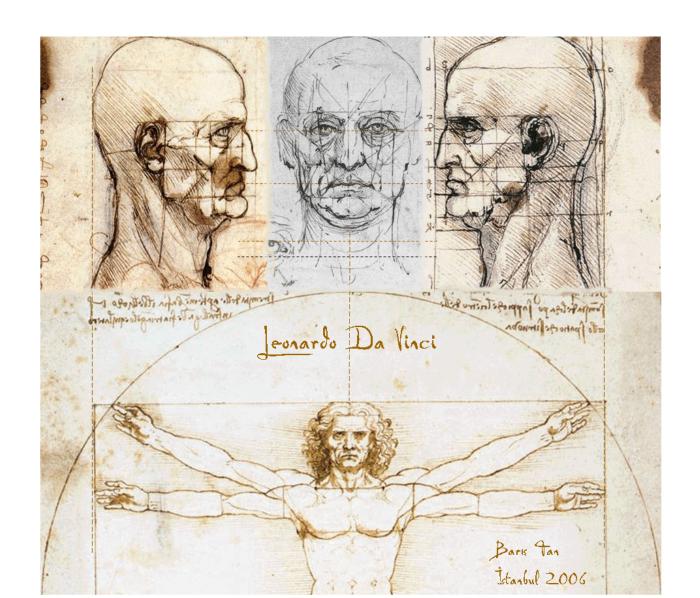


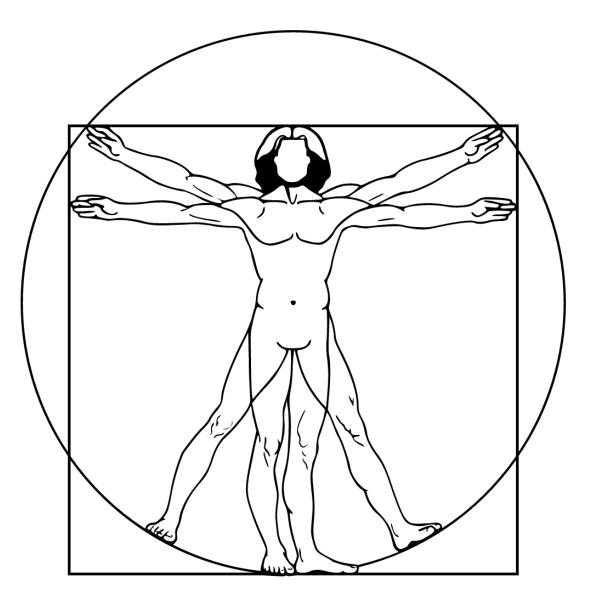


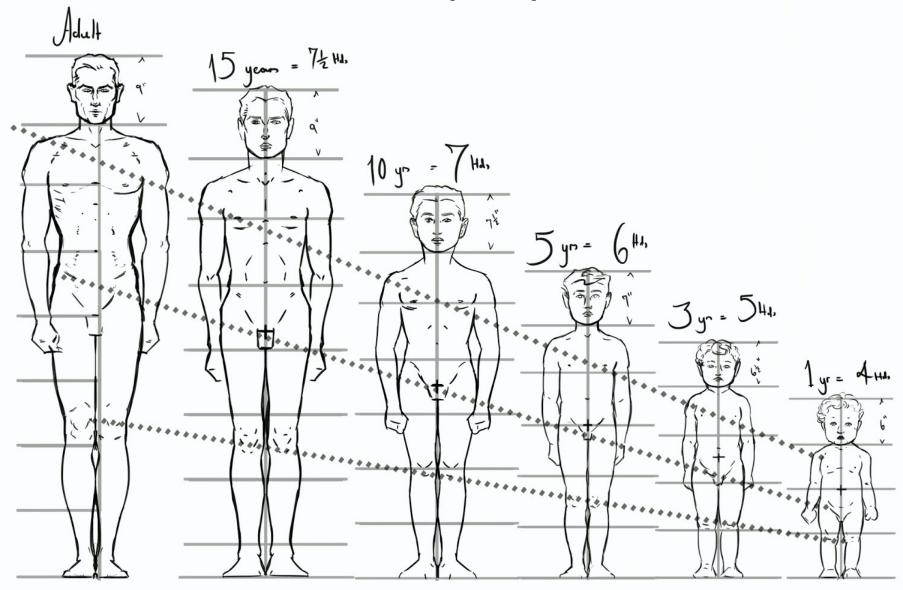


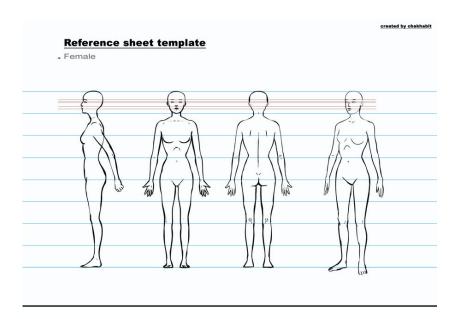






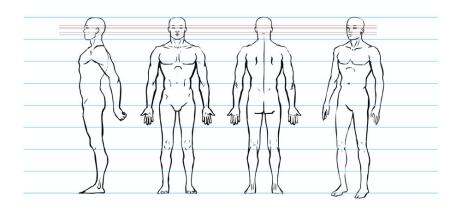


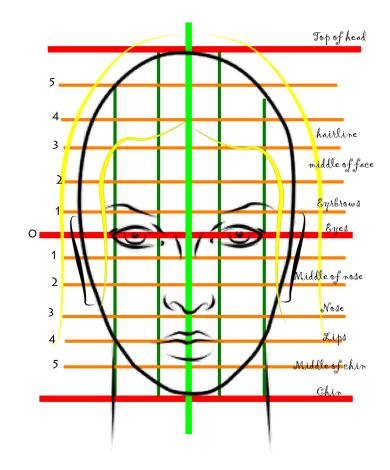


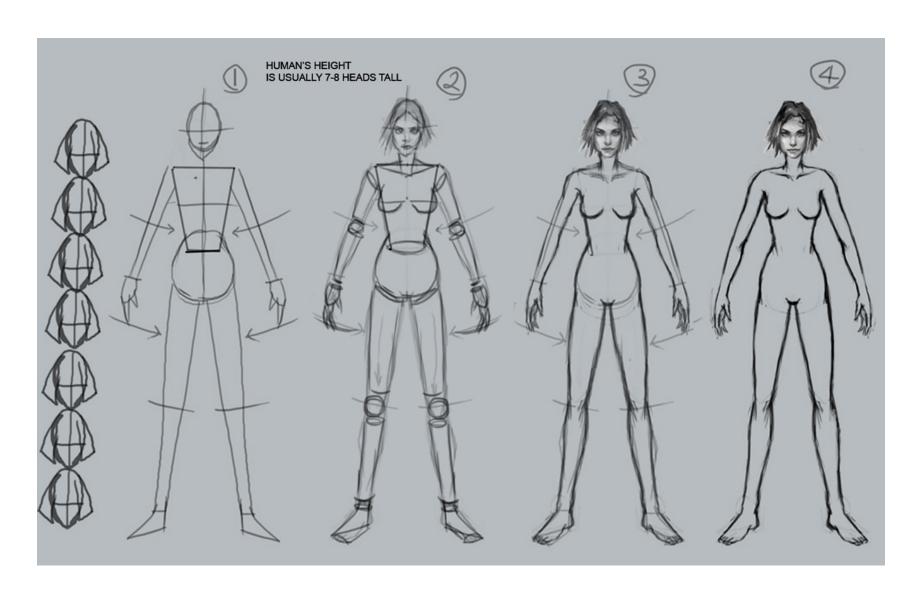


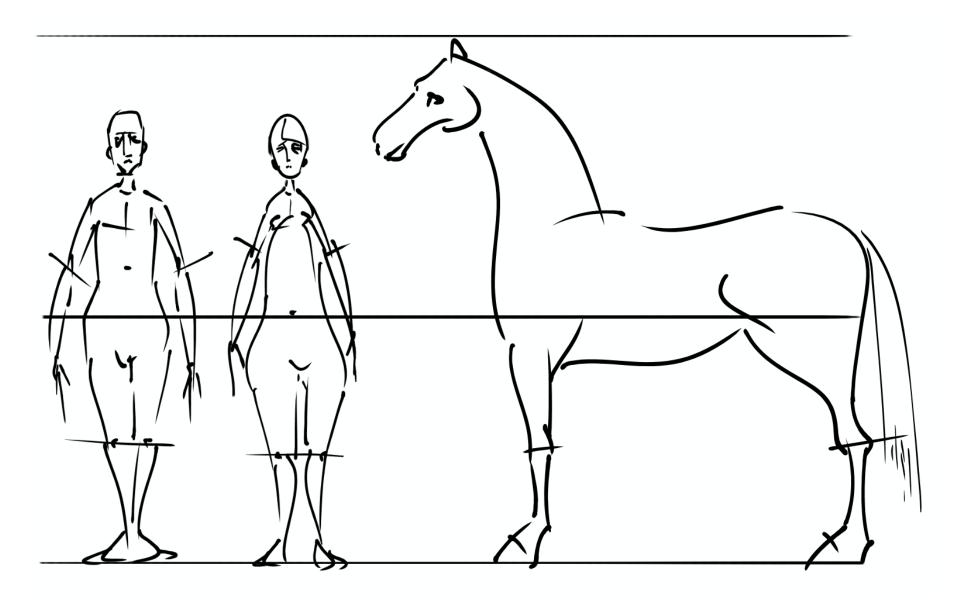
Reference sheet template

. Male







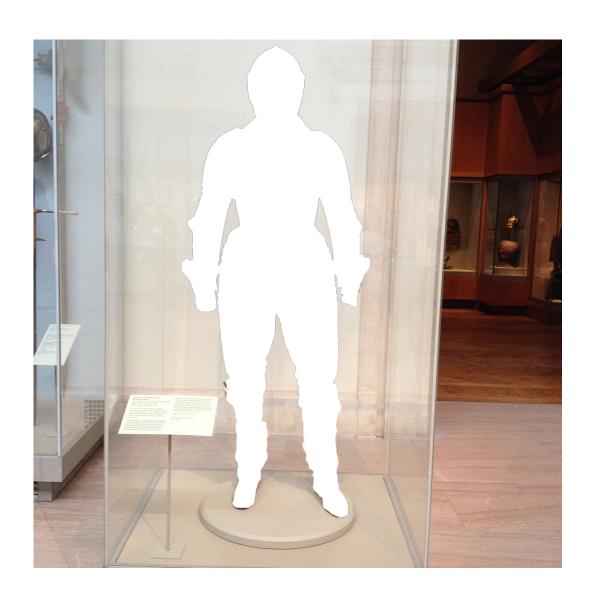


Obtain reference





Create a Character Sheet



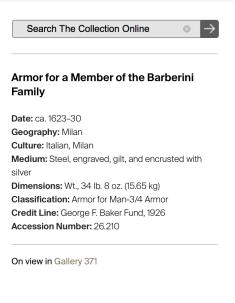


Research Backstory

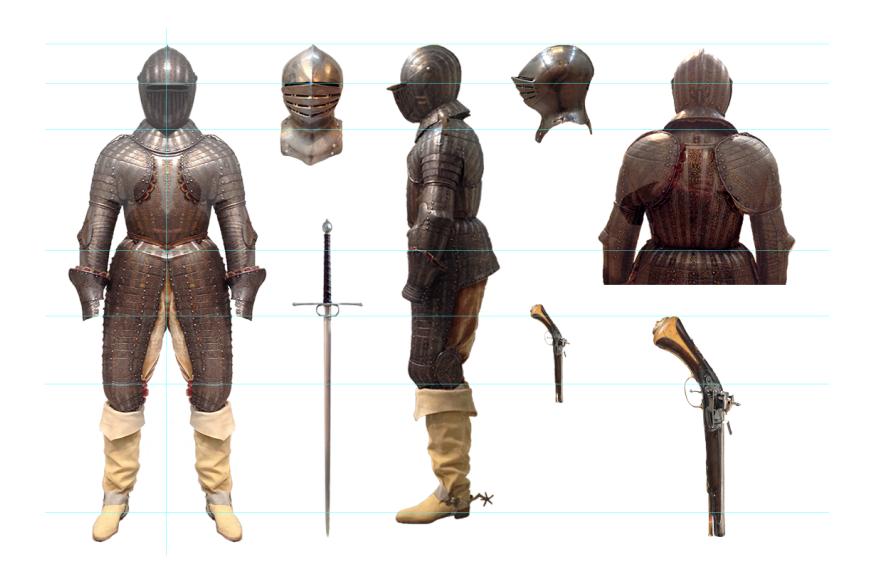


The Collection Online





Create a Character Sheet



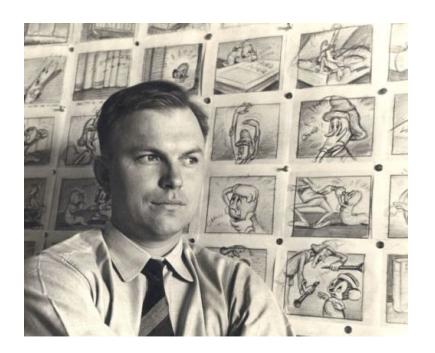
Create a Character Sheet



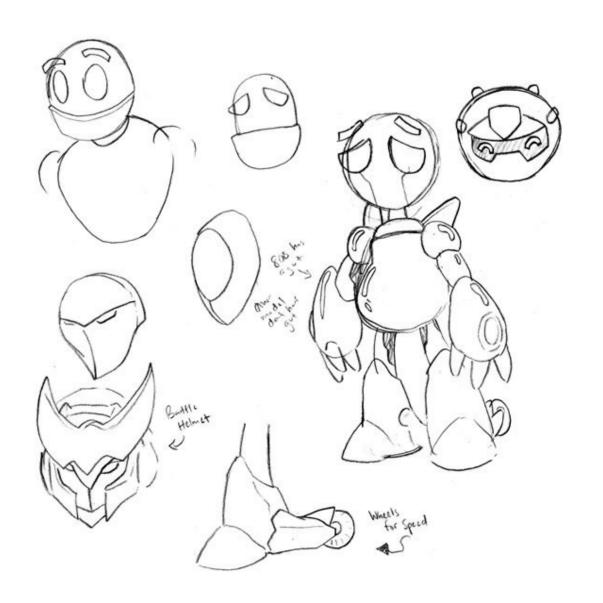
Create from scratch...

You've got a million bad drawings in you; you better get started.

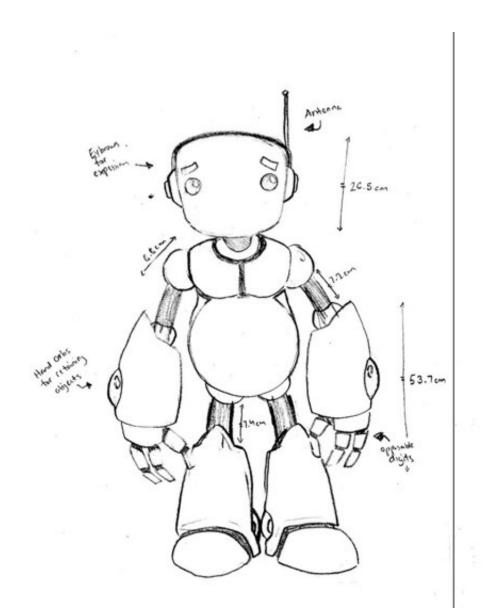
- Chuck Jones

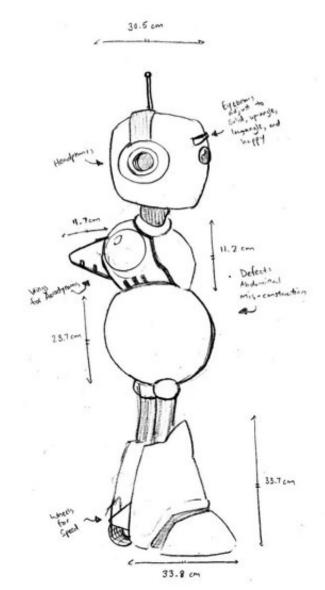


Student Character Sketch

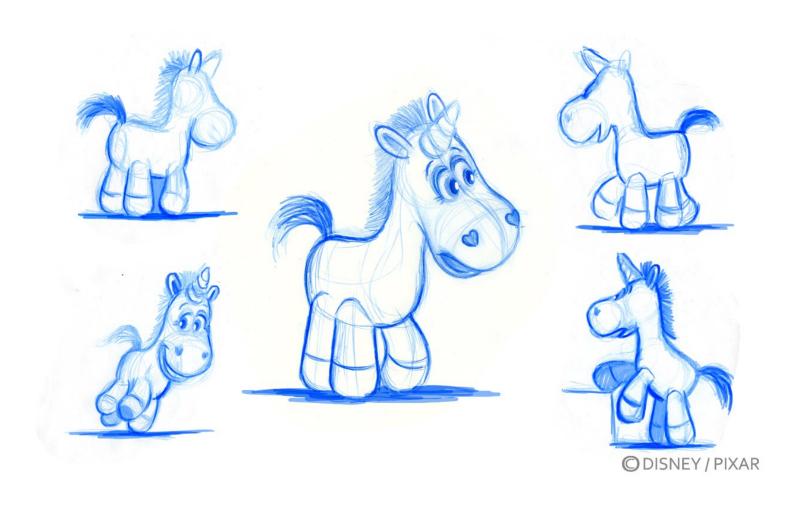


Student Character Sketch

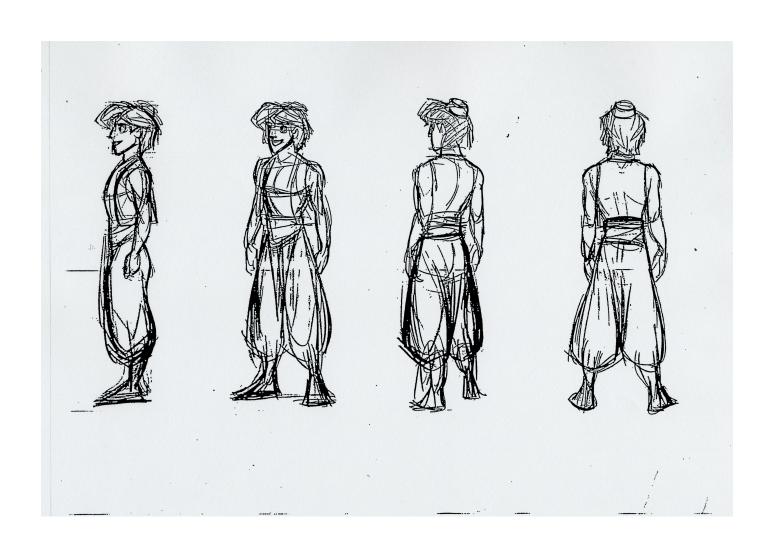




Pixar Character Sketch



Disney Character Sketch



Marvel Superhero Model Sheet

